Research Article **ADVANCE RESEARCH JOURNAL OF SOCIAL SCIENCE** 

Volume 5 | Issue 2 | December, 2014 | 133-139 🔳 e ISSN-2231-6418



DOI: 10.15740/HAS/ARJSS/5.2/133-139

### Visit us : www.researchjournal.co.in

# Prevailing trendy tops and skirts for college girls

■ Shabinabanu S. Nadaf\*, Shailaja D. Naik and Shweta Mariyappanavar

Department of Textile and Apparel Designing, College of Rural Home Science, University of Agricultural Science, DHARWAD (KARNATAKA) INDIA

(Email: shabeena.nadaf@gmail.com; profshailajanaik@gmail.com; shweta.mariyappanavar@gmail.com)

## ARTICLE INFO :

Received	:	29.04.2014
Revised	:	23.10.2014
Accepted	:	05.11.2014

KEY WORDS : College girls, Tops, Skirts

#### HOW TO CITE THIS ARTICLE :

Nadaf, Shabinabanu S., Naik, Shailaja D. and Mariyappanavar, Shweta (2014). Prevailing trendy tops and skirts for college girls. *Adv. Res. J. Soc. Sci.*, **5** (2) : 133-139.

\*Author for correspondence

# ABSTRACT

Clothing has become a preferred means of individual expression and economic concerns. It is evident that college girls have their own ideas about what they want to wear and so have more influence on what eventually ends up hanging in their closets and the researcher planned the concept of developing asymmetrical outfits could be good choice with variegated silhouettes and hemlines which could be worn as college and occasion wear. Keeping this in view, a study was conducted to assess the availability of variegated silhouettes and hem lengths in Hubli-Dharwad corporation area. A survey was conducted by personal interview method to collect the information from readymade garment shop owners. A self-structured questionnaire was administered on shop owners to elicit information on trendy tops and skirts. Thus, the result revealed that tops like T-shirt, shirt and top with yoke are available with having length below waist and seat length, whereas skirts are available either in flared or A-line silhouette *viz.*, pegged, pencil and tyred are popular among maxi than any other skirt styles. Maximum skirts were up to ankle length followed by below knee and mid calf, whereas ankle, mid calf and knee length for casuals.